



LAND TRUST  
ROUNDTABLE

# REMOTE MONITORING

FEBRUARY 15, 2022



# Remote Monitoring of Conservation Easement Properties

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# How to Ensure that Protected Land Stays Protected?



## Stewardship

The “care and feeding” of properties and their owners



## Monitoring

The periodic visual assessment of land use



## Partnerships

MET relies on its 35 co-holders to monitor, steward, and ensure compliance with easement terms

## About Us

- Established by MD Legislature in 1967
- Maryland’s statewide land trust and a unit of the Department of Natural Resources
- Holds over 1,120 conservation easements
- Cares for nearly 140,000 acres
- More than half of MET’s easements are coheld with local partners

# Monitoring: Visual Assessment of Land Uses



## Ground

Drive to and walk/drive around a property, take photos at strategic locations, e.g. streams, structures, accesses



## Windshield

From vehicle, or adjacent to roadway, take photographs of landscape visible from road frontage



## Fly overs

As passenger in fixed wing aircraft, fly to and circle properties and take photographs



## GIS Imagery

Review digital imagery from public sources or from private aerial or satellite firms. Viewed in GIS or online site such as Lens



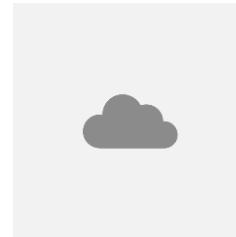
## Drone

Onsite, launch a camera-equipped drone to see portions of property difficult to access, or obscured by crops or natural vegetation



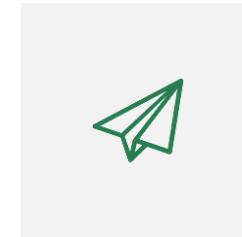
# Aerial Monitoring

Recent trials not MET's first use of remote monitoring... But timely access to consistently acquired high resolution imagery has historically been problematic.



## Civil Air Patrol

Imagery: oblique, from handheld camera, in hands of passenger, captured while circling at ~1,000 feet,



## LightHawk

Imagery: similar to Civil Air Patrol e.g. in 2020 used a Go Pro camera attached to strut of plane, at ~1,000 feet

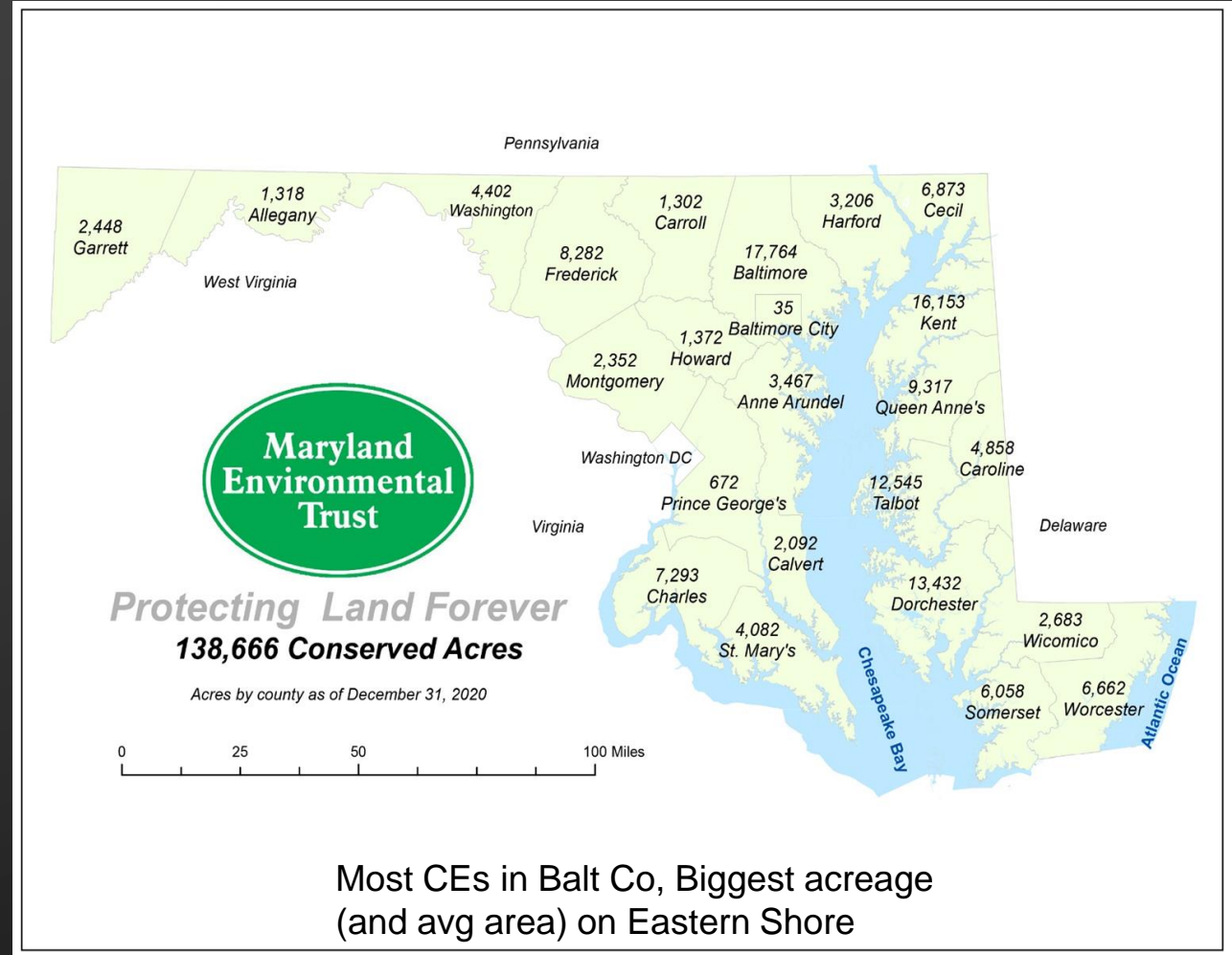


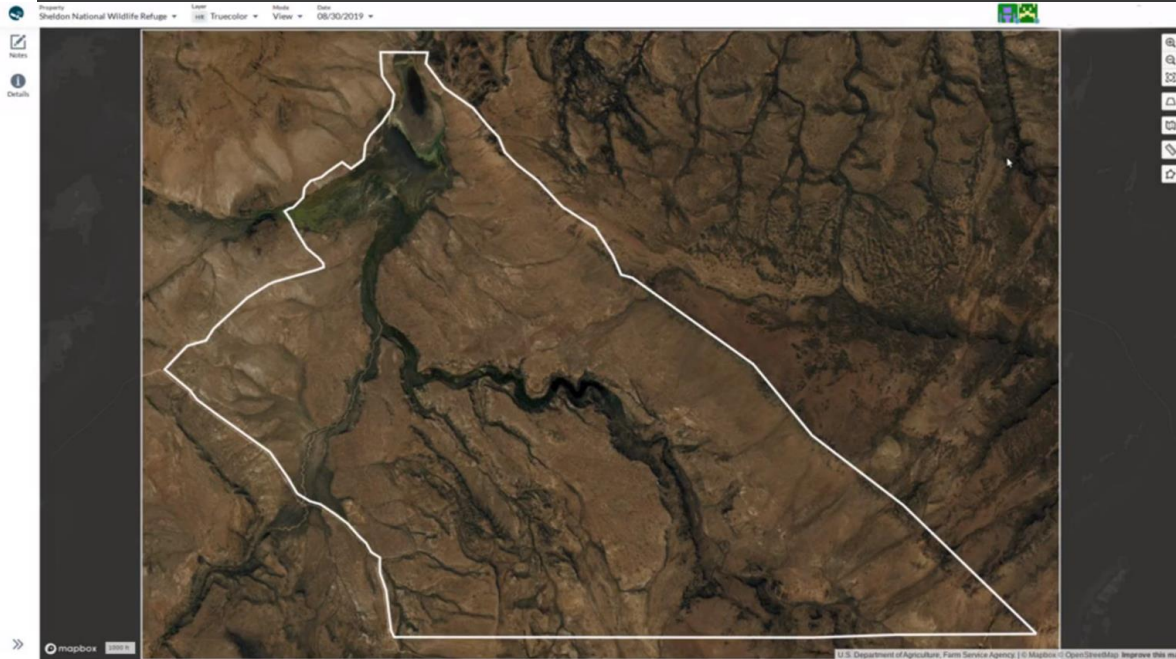
## Hi Res Aerial

Imagery: 6 inch to 1 meter orthographic imagery taken during leaf off or growing season, viewed in GIS

# Current National (LTA) Standard for Monitoring Frequency

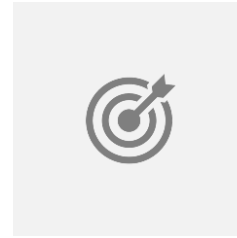
- Annual (or more frequent) visual assessment and report
- Review of imagery ideally within same calendar year as flight (more difficult w/MD 6 inch)
- Allows 4 years in 5 to be Remotely Assessed (!)
- **MET's challenges:** to observe 1300 easement properties, more than # of easements, as allowed subdivisions have sometimes yielded upwards of 5 landowners per easement
- Aging portfolio – transfers within and outside donor family





# Newest Tool, from Upstream Tech

## Lens for Monitoring



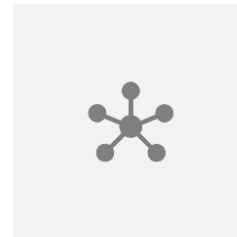
### Hi Res Imagery

Access to hi res commercial satellite and public imagery



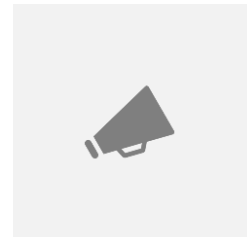
### Multi-User

Upwards of 15 users per organization, access thru internet



### Features

Allows side-by-side comparison of two dates of imagery, with choice of dates, resolutions



### Reporting

Pin areas of concern, type notes and generate a report

## Other Features of Lens include:

- Quick access to entire landscape, multiple dates, and imagery types
- Analysis tools using more frequent, lower res, index layers e.g. Vegetation Vigor (IR/NDVI), Water availability
- Zoom, measure tools, pins or polygons for areas of interest
- Ability to supplement OTG with remote, or alternate between methods, depending on size of portfolio, selected frequency, and other available resources

**Image, top**  
 CAPTURE DATE  
 March 15, 2019  
 SOURCE  
 State of Maryland Ortho (0.15m)  
 Maryland Dept of Planning  
 2019

**Image, bottom**  
 CAPTURE DATE  
 April 22, 2020  
 SOURCE  
 Maxar WorldView (0.3m) Includes copyrighted material of Maxar Technologies Inc. 2020

Building footprints  Flowlines

**Interpretation**  
 CENTER  
 38.81656, -75.86804  
 AREA  
 204.31 acres

**NOTE**  
 Land Use: Mixed-hardwood forest interior and exterior marshland along Robins Creek and the Choptank River. Two man-made ponds. Four earthen trails and signage throughout the property for visitors to enjoy. Open to the public and mostly used by adjacent community.



## Lens Standard Plan:

- User administrator uploads GIS shapefile of properties
- Ready access to NAIP and lo res (10m-30m) satellite imagery
- May purchase licenses to access recent medium to hi res (1.5m-0.3m) commercial satellite imagery (Maxar, SPOT, AirBus, NearMap)
- Imagery is clipped to property bounds plus buffer (especially helpful with encroachments)



**Fall 2020**

Eastern Shore pilot with  
Upstream Tech's Lens<sup>©</sup> system

# MET's Custom Set-up for Lens<sup>©</sup> Eastern Shore Pilot (Fall 2020)

- Upload 2019 State of MD 6 inch orthos
- Upload custom GIS feature layers i.e.
  - National Hydrography Dataset Flow lines (streams; higher precision than MD sources)
  - Building footprints – to clue in on locations of past development
- Purchase, as needed, hi res commercial satellite imagery (6 cents/ac), when
  - Hi res aerial imagery was unavailable, or
  - more than 1 year old when viewed
- Used the 2019 MD 6 inch imagery in pilot project to check purchased 2020 hi res (30 or 50 cm) satellite imagery, and 1.5 m satellite imagery when hi res not available



# 2021

## Custom Setup for MET Western Shore Pilot

- Acquired Spring 2020 6 inch imagery from DoIT in custom download in Feb 2021
- Used as primary source until April 15, after which was only able to use as check to purchased imagery
- Focused on largest properties first to minimize purchases @ 6 cents/ac
- Then solely held and properties co-held with low frequency-reporting partners >25 ac in size

# Results



## Eastern Shore Pilot 2020

- 140 Properties
- 19,000 acres assessed



## Western Shore Pilot 2021

- 430 properties
- 47,000 acres assessed



## RFB Plantings

Riparian forest buffer planting opportunities identified and letter sent to landowners with suboptimal riparian buffers

# Benefits

- Saw parts of properties not easily seen OTG due to hydrography, cover, no means of access
- During COVID lockdown, avoided hundreds of hours and 1,000s of miles of travel by volunteers and staff
- Spawned LTA/TNC Grant Project with Lower Shore Land Trust

# Cost Analysis

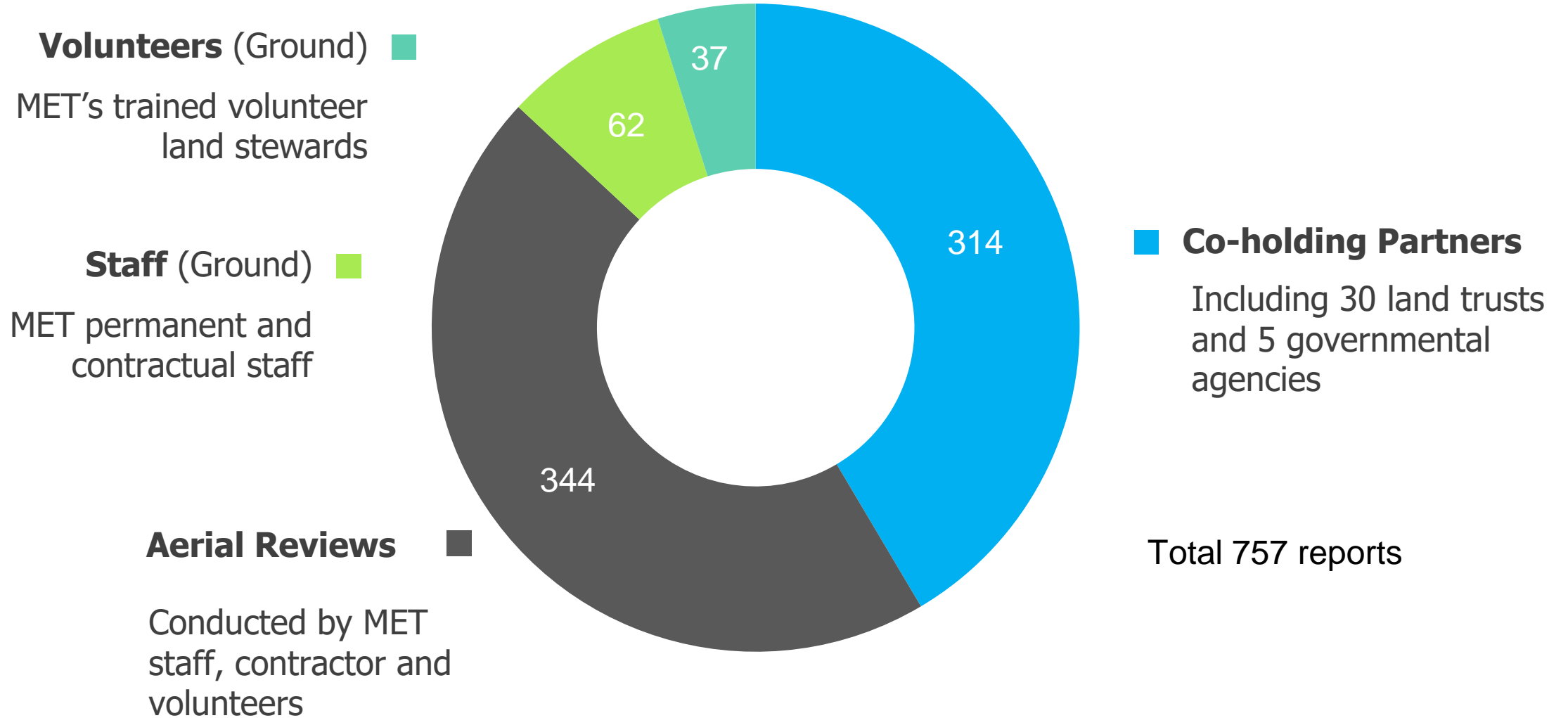
## Costs

- \$8,000/year for access, plus customization with feature layers plus processing and storage of MD 6 inch imagery
- \$3,400 for “purchased” (licensed) hi res sat imagery (57,000 acres) – [used MD 6 inch ortho imagery for 9,000 ac, while still valid (<1yo)]
- GIS enhancement and setup (~90 hours) plus report review & processing time (adds up with many reports)

## Biggest Pros and Cons

- + Minimized danger of viral transmission
- + Avoided gas consumption, CO2 production, vehicle and driver wear and tear
- + Involved staff, volunteers, LLT partners in groundbreaking pilots of new tech
- - Reduced land trust-to-landowner interaction... in phone calls arranging visits and onsite in touring properties

# MET's FY2021 Monitor Reporting



# Comparison: Lessons Learned Thus Far

## On-the-Ground Monitoring

- Normal process using staff and volunteers, and is often enjoyed exercise
- Encourages familiarity with landscape, and when they are present, landowner or other on-site contact(s)
- Allows observer to see below tree cover and areas of interest up close (e.g. beneath pine stand, small piles of refuse or construction materials, use/type of structure, buffer composition, etc.)
- Not limited by timing or resolution of imagery
- Is impacted by precipitation, temperature/humidity, hunting, insects, loose animals, access

## Remote Monitoring

- Multiple areas of savings:
  - Time and fuel spent traveling to/from and between properties, and eliminating returns to see areas missed
  - Eliminates need to coordinate visits with landowners or farm managers, and multiple contacts on same day
  - Allows view of all parts of a property (not obscured by tree cover), especially those difficult to access due to terrain, wetness/wetlands or crops
- Recognize that there is less landowner interaction. MET is looking into how to address the relationship piece of the puzzle.

# Growth Strategy

How will MET use this technology in the future?

## Phase 1

- November 2020 – February 2021
- Reviewed Eastern Shore solely held portfolio and imagery
- ~140 properties/imagery reviews
- 14 reviewers: staff, Board & volunteers

## Phase 2

- March 2021 – February 2022
- Western Shore solely held portfolio and those co-held with low frequency reporting cooperators
- ~430 properties/imagery reviews
- **Thanks to TNC & LTA grant bringing on LSLT and their purchased easement portfolio**

## Phase 3

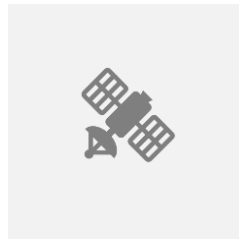
- **March 2022 and beyond**
- Going forward, MET will be examining **what is the optimal frequency of on-the-ground versus remote monitoring?**
- **Factors:**
  - **Cost**
  - **Availability of new State of MD 6 inch ortho +/- NAIP**
  - **Partner interest**



# Blended Monitoring Plan

For MET, the solution to monitoring is a **blend of methods**, including aerial reviews, on-the-ground monitoring and visits conducted by co-holding partners.

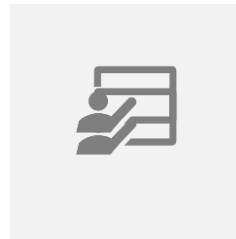
**We salute land trust cooperators for all the work you do to help us reach our goals!**



## Aerial

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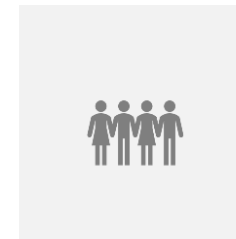
Perhaps 2/3 (?) of combined Solely Held and low frequency reporting coheld properties per year using Lens



## Ground

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MET volunteers and staff will continue to conduct regular on-the-ground visits (on 1/3 of portfolio?) as well as other routine stewardship visits.



## Partners

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An increasing number of co-holding partners are reporting annually on the more than half of MET's portfolio that is coheld.

# Summary

- MET has successfully used Lens to review imagery and generate monitoring reports for our easement properties.
- 570 properties (66,000 acres) were reviewed using Lens in 2020 and 2021.
- In a compilation of reports from the 66 properties where there was both an on-the-ground and a Lens remote monitoring review, the **average savings** of a Lens review over an OTG visit (including driving time) was **2.43 hours or roughly 89%**. Combine that with gas, Carbon footprint, and driver and vehicle wear and tear, these are impressive savings!
- Going forward, MET will be examining what the optimal frequency of on-the-ground versus remote monitoring will be. Also, how to maintain landowner relationships while using remote monitoring technology.



## Thank You



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